



Illinois Nursing Home Administrators Association

P.O. Box 272, Rochester, Illinois 62563 * 708-800-6161 * Fax: 708-248-8078 * E-mail: ywiltzie@inhaa.org website: www.inhaa.org

2022 INHAA CONVENTION AND TRADE SHOW

EXHIBIT & SPONSOR OPTIONS

If you plan to exhibit and sponsor, please complete both contracts shown below.

Wednesday, November 9 - Thursday, November 10, 2022, Embassy Suites, East Peoria Illinois

INHAA membership consists of 400 plus Administrators and Nursing Directors representing more than 475 facilities in Illinois. **Spend your time talking with decision-makers**, not with other staff members without buying power.

Collect qualified leads

Introduce new products or services

Reinforce customer loyalty

Enhance company image

See the newest products

Compare and evaluate competitive products

Meet with technical representatives

Ask questions and get solutions

Meet new prospects

Open new markets and spot trends

Check out competition

Show industry support

Learn about the latest advancements

Visit with their regulation suppliers

Build new contacts

Attend educational sessions

**The Exhibit Entry Fee of \$1000 is the most affordable in Illinois:
One half to one third the cost of other healthcare associations.**

Your "Entry Fee" includes these items:

- Three dedicated Trade Show hours with refreshments and prize drawings
- 10' x 8' exhibit booth; 6' skirted display table, two folding chairs and 7" x 44" booth identification sign
- Free listing in Convention and Trade Show Program
- Free list of convention registrants
- Exhibitors are given preferential consideration as a convention presenter.
- Exhibitors are welcome to attend educational sessions and obtains CEUs as part of the entry fee. **Please note the exhibit fee includes entry to all activities at the convention for TWO representatives. If you plan to bring additional company reps – those reps must register and pay the convention registration fee.**
- Two free breakfasts and lunches shared with the Administrators and Nursing Directors

Don't Let your Business Lose Out on Your Share of the \$5 Billion Long Term Care Market in Illinois.

Illinois is home to more than 1,300 licensed long-term care facilities with 90,000 professionals and caregivers providing skilled nursing and rehabilitation to 80,000 elderly, active treatment to 5,000 persons with developmental disabilities, and recovery services to 12,000 persons with mental illnesses.

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November 9-10, 2022, • Embassy Suites • E. Peoria, Illinois

SPONSOR CONTRACT

We would like to participate as follows:

_____ Platinum Sponsor \$2,500
One Complimentary 8 x 10 exhibit booth
Full page ad in program

_____ Gold Sponsor \$1,250
Half page ad in program

_____ Silver Sponsor \$1000
Half page ad in program

_____ Bronze Sponsor \$500
Quarter page ad in program

SOLD Lanyard Sponsor \$1000
Company logo featured on lanyard

SOLD Name Badge Holder Sponsor \$1000
Company logo featured on badge holder

_____ Keynote Speaker Sponsor \$1000
Company logo featured in program next to sponsored
keynote session

_____ Bag Stuffers \$600
Send one promo item to be distributed to attendees

SOLD Conference Tote Bag Sponsor \$1000
Company logo included on tote bag

All above sponsorships include Company listing on convention signage/marketing materials; recognition at all INHAA 2022 convention events; recognition in December INHAA Advocate monthly newsletter.

Company Name _____

Address _____

City, State, Zip _____ Phone _____ Fax _____

Contact Person _____ Title _____ Email _____

Credit Card # (MasterCard or Visa ONLY) _____ Exp. Date _____

Print Cardholder Name _____

Authorized Signature _____ Amount _____ Today's Date _____

Mail Checks to Illinois Nursing Home Administrators Association, PO Box 272, Rochester, IL 62563 Credit card payments can be emailed to vwiltsie@inhaa.org or faxed to 708-248-8078 Phone: 708-800-6161 Website:

www.inhaa.org. FEIN Number is 37-1219674.



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EXHIBIT CONTRACT

This application, and the following terms and conditions, serve as a Contract Agreement between Exhibitor and INHAA.

PLEASE PRINT

COMPANY _____
CONTACT NAME _____ TITLE _____
PHONE _____ E-MAIL _____

List information as it should read in the Convention/Trade Show Program Book if different than above.

COMPANY _____
CONTACT NAME _____ TITLE _____
ADDRESS _____ CITY _____ STATE _____ ZIP _____
PHONE _____ FAX _____ WEBSITE _____
E-MAIL _____

LIST TWO CO. REP. NAMES FOR NAME BADGES 1) _____ 2) _____

Attach or include a brief description of your company services or products as it should read in the Trade Show Program:

Avoid being placed next to your competitor; list the businesses that you would consider your competitors:

Each booth is \$1000. I wish to reserve _____ booth(s). Total amount due is _____.

PAYMENT TERMS AND OPTIONS

Full payment must accompany the application. Space cannot be confirmed until full payment is received. **Exhibit space canceled on or after October 3, 2022, is not refundable. Prior to October 3, 2022, a \$100 cancellation fee will be retained by INHAA.**

My check made payable to INHAA in the amount of \$ _____ is enclosed. Date _____

Credit Card payment in the amount of \$ _____ MasterCard and Visa **ONLY – NO AMEX**

Card # _____ Print cardholder name: _____

Exp. Date _____ Authorized Signature: _____ Today's Date _____

Signature _____ Title: _____

Terms and Conditions: By signing below you are confirming that you have read, understood, and agreed to the "Terms and Conditions" as follows: Exhibiting company listed above agrees to be solely responsible for any claims arising out of the negligence of its own officers, agents, and employees and to indemnify and save harmless INHAA from any such claim or claims. The above exhibiting company also agrees to provide its own general liability insurance coverage and to provide in addition thereto worker's compensation, vehicle, premises, and products liability for the exposition. Fee includes one 10' x 8' exhibit space with 8' back and 3' side drapes, one 6' skirted table, two folding chairs, one 7" x 44" booth identification sign, **breakfast and lunches for 2 people and free attendance at educational sessions. If you plan to bring additional representatives (more than 2) from your company, they will need to register for the conference at the member rate.** INHAA reserves the right to accept or reject any application for exhibit space; to assign or re-assign exhibit space as deemed appropriate to the best interest of the show; to govern the construction, arrangement and appearance of exhibitor displays; and to control or prohibit any exhibit deemed not appropriate. Exhibitors must adhere to the rules and regulations set forth by INHAA and Embassy Suites; and must also comply with all applicable federal, state, and local laws. Exhibitors violating any regulation may be excluded from future Expositions. Exhibitors must carry off-premises general liability insurance to cover any damage, theft, or vandalism to merchandise and/or equipment. A certificate of this coverage should be provided to INHAA. Subletting or sharing of exhibit space is not permitted unless approved in advance by INHAA. Advance shipments from exhibitors must be sent to Excel Decorators Inc. Exhibitors who forward shipments to Embassy Suites or INHAA will assume the cost for removal of such shipments. No displays are to be dismantled prior to the official closing time. All motorized vehicles must have a piece of plastic, cardboard, or other means to protect the floor of Embassy Suites from motor oil drips. Batteries must be disconnected. Gas tanks must be drained and taped. All merchandise that is on the Exposition premises is at the exhibitor's responsibility and risk. Nothing shall be posted, tacked, nailed, or otherwise affixed to the walls, floors, or other parts of Embassy Suites. No tape, markers or paint is allowed on the floor of Embassy Suites. Signs or displays are prohibited in any of the public rooms or elsewhere on the premises of Embassy Suites unless approved by INHAA. No cartons, boxes or crates may be stored in the booth area, aisles or exits during Exposition hours. Aisle space may not be used for exhibit demonstration, displays of signs, solicitation or distribution of cards, circulars, samples, or other promotional materials. All booths must be properly staffed whenever the Exposition is open. All matters and questions not covered by the preceding terms and conditions are subject to the decision of INHAA. INHAA shall have sole authority to promulgate, interpret and enforce terms and conditions; and to make any amendments as shall be necessary for the orderly conduct of the Exposition.

MAIL APPLICATION AND CHECK TO: INHAA, P. O. Box 272, Rochester, IL 62563 * Phone: 708-800-6161, Credit Card payment can be emailed to vwiltsie@incaa.org or faxed to 708-248-8078